



Chile Outbound Trade Mission

Santiago, Chile

September 11-13, 2017

Chile is one of the leading economies in South America thanks to its agricultural exports (fresh fish and fruits) and plentiful natural resources (processed copper and forestry products). Similarly, it is one of the most stable countries in the region and its food business environment is easily navigable. In 2004, the US-Chile Free Trade Agreement came into force but it was not until January, 2015 when tariffs for US exports to Chile were eliminated. During the last five years Chileans have become increasingly receptive to imported food products. This trade mission will take place in Santiago, the most populated city in Chile and its capital city, 40% of the population lives in Santiago. In addition, Santiago holds the largest concentration of supermarkets in the country. Register with SUSTA and explore the Chilean food market and meet potential buyers.

Fees: One-on-one meetings with Chilean buyers, \$600

Fee Includes:

- Reimbursement of hotel within the Federal per diem rate for one company representative;
- Interpreter services as needed;
- In-country transportation to meeting locations;
- Shipping of up to 100lbs of product samples* through SUSTA's designated freight forwarder. **frozen/chilled shipments to be handled on a case by case basis.*

Registration Deadline: July 14th, 2017

No refunds will be issued for cancellations after July 14th, 2017.

Product Description: Suitable products include, but are not limited to: Healthy food products, Dairy products (excluding fat free milk), Soft Drinks, Pet foods, Snacks Foods, Tree nuts, Sauces, and Poultry products (excluding turkey meat)

Industry Focus: Natural/Healthy, Pet food and products, and Retail food products

50% CostShare Apply now for 50% CostShare to request 50% reimbursement of expenses related to this event, such as travel for up to two company representatives (flight, hotel, meals and incidentals), promotional giveaway items, point of sale materials, freight for shipping samples and marketing materials to and from the event and more! Learn more about **50% CostShare**.

Activity Managers:

Kentucky Department of Agriculture
Jonathan Van Balen, Import/Export Advisor
(502) 782-4132
jonathan.vanbalen@ky.gov

Florida Department of Agriculture & Consumer Services
Marisol Alvares, Development Representative
(850) 617-7328
marisol.alvares@freshfromflorida.com

North Carolina Department of Agriculture & Consumer Services
Michelle Wang Int'l Trade Specialist
(919) 707-3141
michelle.wang@ncagr.gov



Southern U.S. Trade Association
701 Poydras Street, Suite 3845
New Orleans, Louisiana 70139

504-568-5986
www.susta.org
susta@susta.org